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Conner Strong & Buckelew Adds 30-Year Industry Expert to Employee Benefits Division

Mary Jo McWilliams Brings Large-Group Client and Benefits Strategy Expertise to Consulting Team



Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, today announced that Mary Jo McWilliams has joined the firm's Employee Benefits division as Vice President and Consultant. McWilliams, who has more than three decades of experience managing employee benefit solutions for large-group clients, will be responsible for serving as benefit advisor for Conner Strong & Buckelew clients.

"With her strong background working on developing multi-faceted benefit programs, Mary Jo is a great addition to our team. Her expertise in everything from financial management to funding arrangements to compliance and benefits administration makes her very well-suited to work with our large market clients in the private sector space," said Joseph DiBella, Managing Director and Executive Vice President of Employee Benefits at Conner Strong & Buckelew. "Her vast knowledge of how the marketplace has evolved over the past three decades puts her in a unique position to advise clients today, and we know she will be a valuable and trusted client advocate."

In her new role, McWilliams specifically will handle the development, deployment and management of customized and cost-effective benefit solutions. Throughout her more than 30-year career, McWilliams has established herself as one of the industry's top benefits specialists. Most recently, she served as a Lead Consultant for Kelly Benefit Strategies, where she was responsible for sales and retention of large clients in the Greater Philadelphia area. Prior, she managed a portfolio of large-market clients with benefits budgets in excess of \$30 million while a Strategic Account Manager at Trion, a Marsh and McLennan Agency.

McWilliams earned a B.A. from Villanova University. She currently serves on the Board of Trustees at Merion Mercy Academy, and she was a founding member of Women Golfer's Give Back (WGGB), a character-building nonprofit supporting golf programs for girls in the Philadelphia region.

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About Conner Strong & Buckelew

Conner Strong & Buckelew is a leading insurance, risk management and employee benefits brokerage and consulting firm. Through proprietary approaches, the firm offers customized programs designed to align with organizational goals and drive bottom-line growth. Founded in 1959 with offices in New York, New Jersey, Pennsylvania, Delaware and Florida, Conner Strong & Buckelew places approximately \$1 billion in premium volume and has a team of over 300 professionals, serving clients throughout the United States and abroad. For more information, visit www.connerstrong.com or follow us on LinkedIn at www.linkedin.com/company/conner-strong-&-buckelew.



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