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Conner Strong & Buckelew Named One of Region's Healthiest Employers by Philadelphia Business Journal

Leading Insurance Brokerage and Consulting Firm Highlighted for Strong Wellness Culture

MARLTON, NJ, (June 4, 2015) – Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, today announced that it has been named one of the region's healthiest employers by the Philadelphia Business Journal in the publication's ranking of the 2015 Healthiest Employers of Greater Philadelphia. The firm's enduring focus on employee wellness, wide variety of programs provided at no cost to employees and nearly 100 percent participation in initiatives set Conner Strong & Buckelew apart from a strong group of applicants in its category. This is the second year Conner Strong & Buckelew has been named to Philadelphia Business Journal's Healthiest Employers of Greater Philadelphia list.

"Through our research and work in the employee benefits space, we believe in the power of health and wellness programs in both building a healthy workforce and boosting a company's bottom line," said Joseph DiBella, Executive Vice President of Employee Benefits for Conner Strong & Buckelew. "Every employee deserves to live a healthy life, and as an employer, it's our job to help them get there. Since launching our wellness initiatives, our employees have begun making significant lifestyle changes to improve their health, and we look forward to expanding our program in years to come."

Conner Strong & Buckelew's health and wellness program, which is comprised of more than a dozen annual services and incentives provided at no cost to employees, is widely popular with employees. In 2014, 98 percent of employees participated in BenePoints, a proprietary platform of wellness features including biometric screenings and physicals, that help raise health engagement and awareness among employees. Other initiatives include company-wide weight loss and exercise programs, nutritionist visits, personal wellness coaching and financial wellness workshops, among others.

"Every day, we help our clients implement wellness programs that lead to greater productivity, less absenteeism and greater engagement. As an organization, we believe in that link and practice what we preach," said Alexis Wolfson, Vice President and Human Resources Director of Conner Strong & Buckelew. "Through our wellness initiatives, we've observed an exciting shift in our culture toward increased physical activity, with employees doing everything from taking the stairs more frequently to participating in running clubs."

Conner Strong & Buckelew, along with this year's other distinguished winners, was honored at a special awards event on Thursday, June 4, at Thomas Jefferson University.

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About Conner Strong & Buckelew

Conner Strong & Buckelew is among America's largest insurance, risk management and employee benefits brokerage and consulting firms. The agency partners with business owners across high-risk industries to prevent losses, manage claims, and provide customized insurance programs that drive bottom line growth.

Founded in 1959 with offices in New York, New Jersey, Pennsylvania, Delaware and Florida, Conner Strong & Buckelew has a team of over 300 professionals, serving clients throughout the United States and abroad.

The firm's specialty practices include: Aviation, Captive Strategies, Construction, Construction Wrap-ups, Education, Executive Risk, Healthcare, Hospitality & Gaming, Life Science & Technology, Public Entity and Real Estate. For more information, visit www.connerstrong.com or follow us on LinkedIn at www.linkedin.com/company/conner-strong-&-buckelew.