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Cooper Health System's George E. Norcross to be Honored by the March of Dimes

(SAYREVILLE, NJ, SEPTEMBER 11, 2013) – George E. Norcross, III, Chairman of the Board of Trustees of the Cooper Health System in Camden and Executive Chairman of Conner Strong & Buckelew, will be honored by the New Jersey March of Dimes at the organization's 2013 Born to Shine Gala. The event is scheduled for Saturday, October 5, 2013 at the Golden Nugget Casino in Atlantic City, NJ. The event is presented by The Richard Family Dealerships.

"Hospitals are great partners and supporters of the work that the March of Dimes does and we are especially honored to be able to recognize George Norcross at Cooper Health System for his leadership and continued support," said Addy Bonet, State Director for the New Jersey March of Dimes Chapter.

In addition to his role in making Cooper a regional healthcare leader, Norcross has a long history of supporting The Cooper Foundation. In 2011, in recognition of his contributions, Norcross received the New Jersey Hospital Association Healthcare System Trustee of the Year Award. In 2009, Norcross accepted the Susan G. Komen Beacon of Hope Award on behalf of Cooper University Hospital/Cooper Cancer Institute. In 2006, Norcross was named Trustee of the Year by the New Jersey Council of Teaching Hospitals.

In 2012, Norcross and other local business and civic leaders purchased Philadelphia Media Network (PMN), the parent company of The Philadelphia Inquirer, Philadelphia Daily News, and Philly.com, the region's largest and most popular online news source. Norcross serves as Managing Partner of the company. Norcross also currently serves on the Board of Directors for Holtec International, a global leader in power generation technologies.

Norcross has been nominated for numerous awards to honor his contributions to the community. In particular, Norcross was recently honored by Chabad Lubavitch, received the Annual Champion of Children's Award and the Tree of Life Award from the Jewish National Fund for his philanthropic and community leadership. In addition, he was named as a 2011 Executive of the Year by South Jersey Biz magazine. He also serves as a member of the Democratic National Committee representing the state of New Jersey.

“Through research and prevention initiatives, the March of Dimes provides premature babies born at Cooper a fighting chance,” said Mr. Norcross. “I am honored to be selected for this recognition and congratulate the March of Dimes on their 75th Anniversary.”

The Born to Shine Gala honors top volunteers from local hospitals that are making a difference everyday for mothers and babies in the community. The night consists of a cocktail reception, live and silent auctions, dinner, dancing and entertainment. Money raised supports the mission of the March of Dimes – to improve the health of babies by preventing birth defects, premature birth and infant mortality. For more information about the event, contact Gina Principato at (856) 375-8212 or gprincipato@marchofdimes.com.

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This year, the March of Dimes, the leading non-profit organization for maternal and infant health, celebrates its 75th anniversary and its ongoing work to help all babies get a healthy start in life. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to prevent birth defects, premature birth and infant mortality. For the latest resources and information, visit marchofdimes.com or nacersano.org. Find us on [Facebook](#) and follow us on [Twitter](#).