



Conner Strong & Buckelew Partners With US Wellness to Provide Employee Benefits Clients with a One-Stop Wellness Portal

Wellness Solution Will Help Employers Track Participation and Impact and Will Give Employees Single Point of Access for All Wellness Programming

Marlton, NJ (March 14, 2018) – Conner Strong & Buckelew, a leading insurance, risk management and employee benefits brokerage and consulting firm, has partnered with US Wellness to give its employee benefits clients and their employees a comprehensive, interactive wellness portal at preferred prices. Web and mobile application-based, the portal is accessible and convenient to use. This portal will benefit both employers and their employees by offering unique wellness solutions to keep employees healthy and active and unique tracking solutions for employers to gauge program effectiveness, engagement and impact.

“Wellness and population health are integral to maintaining a viable health benefit plan,” said Joseph DiBella, Executive Vice President of Conner Strong & Buckelew. “Employers and plan sponsors are committed but need simple tools to deliver wellness services and track engagement and ROI more seamlessly. The US Wellness solution will meet those needs, and we’re delighted to partner with them.”

Conner Strong & Buckelew selected US Wellness because of their highly sophisticated wellness portal that can singularly manage an employer’s wellness plan from start to finish. This is a critical solution for the many employers who offer multiple wellness solutions but struggle to track participation, engagement and impact on employee contributions.

Employees, who typically must access wellness solutions through numerous platforms, will similarly benefit by accessing all of their wellness benefits in one comprehensive, easy-to-navigate portal. This addresses the top two reasons why employees don’t take advantage of wellbeing and wellness benefits: a lack of awareness and a lack of understanding of how to use their benefits, according to a study by LifeWorks.

About Conner Strong & Buckelew

Conner Strong & Buckelew is among America’s largest insurance, risk management and employee benefits brokerage and consulting firms. The firm is an industry leader in providing high-risk businesses with comprehensive solutions to prevent losses, manage claims, and drive bottom line growth. Its employee benefits practice focuses on providing best-in-class benefits administration, health and wellness programs and strategic advisory services.

Founded in 1959 with offices in New York, New Jersey, Pennsylvania, Massachusetts, Delaware,

Florida, and Georgia, Conner Strong & Buckelew has a team of more than 400 professionals, serving clients throughout the United States and abroad. For more information, visit www.connerstrong.com or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#).

About US Wellness

Founded in 1997, US Wellness Inc. was designed to engage and inspire employees toward achieving their wellness goals. They aspire to do great work for clients in order to improve the health of Americans and their communities. Their wellness approach focuses not only on physical activity and nutrition, but all facets of personal well-being, including physical, emotional, and financial/career and community/social well-being. With a 99 percent employer and employee satisfaction rate, their programs generate highly engaged employees, year over year risk assessment and trending, and positive return on investment. For more information visit <https://uswellness.com/>.



connerstrong.com



877-861-3220



news@connerstrong.com



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