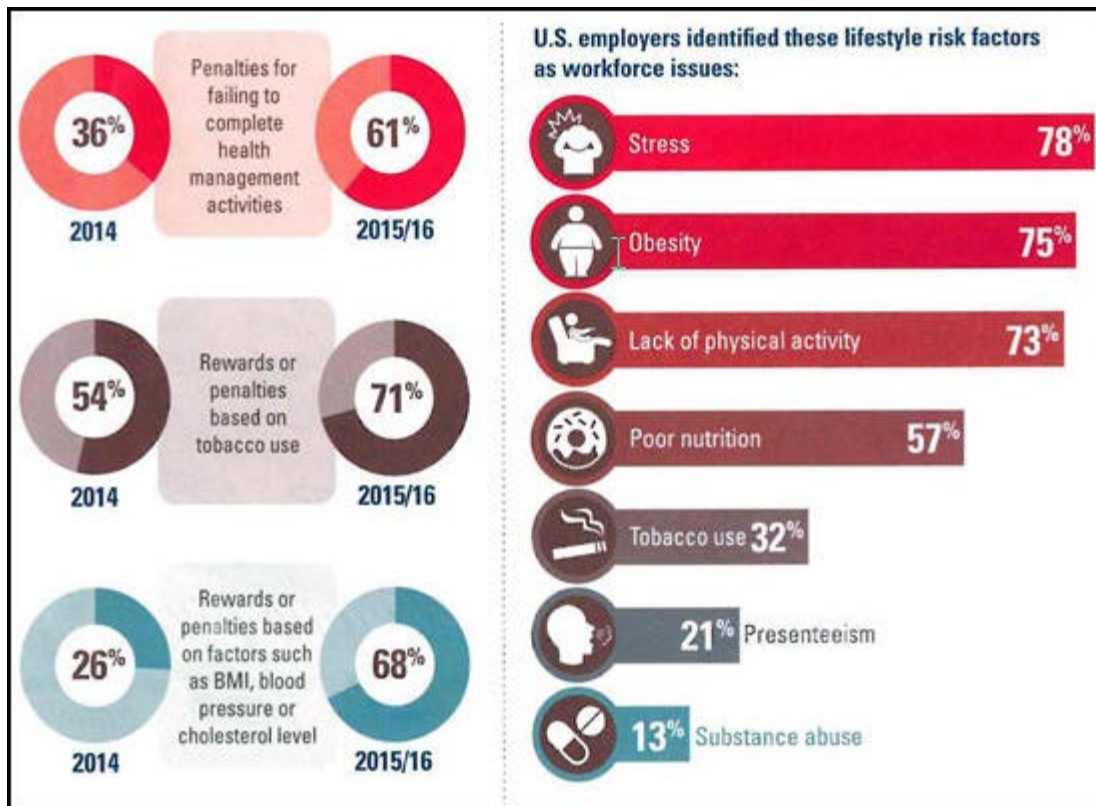




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Wellness Incentives: The Carrot or the Stick

A recent survey by the National Business Group on Health reveals that wellness-related penalties and incentives will become more prevalent in the workplace in the next three years. According to the *2013/2014 Stay at Work Survey*, 49% of U.S. employers believe health and productivity programs are essential and 84% plan to increase support of these programs over the next two years. U.S. employers revealed the following plans to implement wellness incentives and penalties:



Source: *2013/2014 Stay at Work Survey* by the National Business Group on Health



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